

FY2015 CHNA&HIP Progress Report

Woodbury County

Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
To prevent an increase in obesity rates within Woodbury County through a variety of strategies dealing with nutrition and physical activity.	Enhancing worksite wellness programs within Woodbury County through the collaboration of the Workplace Coordinating Council, Live Healthy Siouxland webpage and 100 Day Challenge.	<p>The Worksite Wellness Coordinating Council continues to meet monthly. This group has over 70 businesses on its distribution list, and is overseen by SDHD staff. Each month they discuss a new health topic relevant to worksite wellness programs. Examples are: Creative Wellness Programming, Creating a Tobacco Free work Environment, Empowering employees to manage their own healthcare, and Stress Reduction in the Workplace.</p> <p>The Community Transformation grant was held at SDHD until Sept. 2014. From Jan - Sept. of 2014 staff continued to work at a variety of worksites implementing policy, system and environmental changes such as: adding bike racks, improving vending machine healthy options, policies on smoking cessation services/courses, creating indoor/outdoor walking routes, implementing meeting stretch breaks, creating Lactation room policies, and adding physical fitness education information to on-site fitness rooms.</p> <p>Live Healthy Siouxland continues to be updated with current health and wellness information for the community. (www.livehealthysiouxland.org). Funding provided through a CDC PICH grant will allow for further advertising of this web page and possible web page improvements into 2015 and 2016.</p> <p>The 10 Week Wellness Challenge was once again promoted to all Woodbury County Residents. 709 people on 110 teams from 15 businesses participated. A traveling trophy was presented to the worksite with the highest percent of participation.</p>

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	<p>Promoting policy and programming within the child and youth population within Woodbury county through the BASICS and EFNEP program, WIC, and implementation of the Healthy Kids Act in area school systems.</p>	<p>ISU Extension continues to offer the BASICS and EFNEP program to residents of Woodbury County. WIC staff continue to offer nutrition education to all clients.</p> <p>SDHD had worked with the Sioux City's Schools after school program entitled Beyond the Bell, to implement the CATCH Kids Club curriculum back in 2012 at 11 area schools. Beyond the Bell has kept the wellness policy in their parent handbook and has expanded the program to all 17 area elementary sites during the 2014/2015 school year.</p> <p>SDHD and SIMPCO staff continued to work with the Sioux City School and City of Sioux City to develop Safe Routes to Schools for all elementary schools. Through a combination of grants and Blue Zone work several Walking School Buses were held in Sioux City and Sergeant Bluff schools along with infrastructure improvements along those routes. Walking School Buses, Safe Routes to Schools routes identified, and infrastructure improvements were also made in Merville, IA for Woodbury Central Schools.</p>
	<p>Promotion of local foods through Regional Flavors and Farmers Market.</p>	<p>Farmers market was held Wed. and Sat. at the traditional downtown location, with an additional market on Monday evenings in a lower social- economical neighborhood. That market location did not do well during the summer of 2014 and will not be held again in 2015. Residence either grew their own produce or shopped at Wal-Mart (per a neighborhood survey). Sioux City Farmer's market partnered with Downtown Partners who provided additional vouchers for WIC and elderly population.</p> <p>Regional Flavors continues to offer information to local vendors, businesses and entrepreneurs information on food, farmers markets, regional food systems, etc.</p>

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	<p>Lack of resources (finances and transportation) and supporting individuals in making healthy choices when seeking out a food supply, including use of the Food Bank of Siouxland and other associated food pantries.</p>	<p>Food Bank's back pack program continues to serve multiple schools in the area.</p> <p>"Up From the Earth" project, had a great inaugural year. The organizations mainly made up of local churches, encouraged community gardens, and individual gardeners, to intentionally plant extra seeds with plans to donate it to the Food Bank or other local food pantries. Over 6,000 pounds of fresh produce were collected.</p> <p>Siouxland Food Policy Group continued to meet to determine their vision, mission and goals. Local college students completed a food assessment of the community to assist in identifying what those goals could be. One of the first action selected by the group was to look at possible policy changes that could be made in the area of transportation, to make food more accessible. Work on that will continue through 2015.</p>
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Reduce substance abuse (alcohol, tobacco, and other drugs) in youth and adults within Woodbury County.	Continue collaboration with community partners that drive to eliminate the abuse of alcohol and other drugs within Woodbury County (Siouxland CARES).	<p>Continued to work closely with Siouxland CARES and the SPIF-SIG Grant which ended in early 2015.</p> <p>Siouxland CARES continues to work with the police departments on completing compliance checks in the area and promotes their Red Ribbon Week activities and Be Somebody Campaigns. CARES also helped promote the Social Hosting Bill that was passed and put into law in April 2014, and completed the Siouxland CARES Greater Sioux City Metro Youth Survey in area schools.</p> <p>SPIF-SIG staff have worked on several environmental and policy changes. They have worked with community event organizers to either eliminate alcohol at events, or to do a better job of sectioning off areas. They have provided several trainings to restaurant and bar staff on Responsible Beverage Server Trainings, and also have educated people running events about carding for underage attempts and how to deal with intoxicated people. They promoted Dec. as Drunk and Drugged Driving Awareness Month, and SPIF-SIG also worked with area schools regarding their policies on alcohol and drugs at school. SPIF-SIG and Siouxland Cares held a joint town hall meeting in April 2014 to address underage drinking.</p>
	Continue to facilitate HSI (Healthy Siouxland Initiative) meetings on a monthly basis that allows for building content knowledge and the capacity among members regarding substance abuse.	HSI met monthly and continued to have report outs from Linda Phillips of Siouxland Cares and Davidson Wising for SPIF-SIG/Jackson Recovery.

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GOAL	Strategies	Progress on Strategies
Reduction in the fragmentation of mental health services for residents. This would include looking at increasing, accessing and funding for services in a coordinated fashion.	Addition of a Family Practice Psychiatrist by SCHC.	Met strategy in Sept. 2011 with the addition of Dr. Steven Pallone to SCHC staff. Pediatric Integrated Home Health Program for children which began in Dec. 2013 , continues to offer care coordination to children on Medicaid diagnosed with a mental health condition.
	Support of a mental health summit to explore the array of issues that exist and then work towards coordination of services.	A Mental health Care Coordinator was hired by Siouxland Mental Health Services in 2013.

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GOAL	Strategies	Progress on Strategies
To identify dental care needs in both the adult and childhood populations within Woodbury County	Extrapolate data from the Iowa Mission of Mercy (IMOM) event being held in Sioux City Nov. 2011, such as zip code and insurance coverage	Strategy completed in 2013.
	Continue to Coordinate the Oral Health Task Force Meetings.	Oral Health Task Force meet every other month.
	Encourage dental practices to participate in Give Kids A Smile Day, or other similar events, and to collect specified data from clients.	I-Smile Coordinator worked again this year on promoting Give Kids A Smile Day in Feb. 2015. Three local dentists agreed to provide care. Information was sent home with all Woodbury County children and information was placed on several social media sites, and in the Sioux City Journal. 158 children were seen, all of whom received Hygiene care. 32 teeth were sealed, 1 tooth filled and 2 were extracted.
	Awareness by dental providers and parents of the need for oral health services being provided to children at 1 year of age or the eruption of the first tooth.	Continue to provide information in discharge packets of new mothers to both city hospitals. Information includes a toothbrush, and a I-Smile bookmark explaining the benefits of seeing a dentist as early as age 1. Magnets, depicting the Baby Teeth Schedule, and importance of seeing a dentist by age 1, have also been placed in prescription bags with area pharmacist.
	Continue partnership between SCHC and Mercy Medical Center that refers patients that report to the emergency room for dental services, including payment assistance. This opportunity could also be explored with St. Luke's	Partnership between SCHC and Mercy continues to go well. St. Luke's was contacted late 2013/early 2014 and at that time decided to not explore the idea any further.

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GOAL	Strategies	Progress on Strategies
To increase dental opportunities for children that are uninsured or underinsured, children with Medicaid, while raising the awareness of Medicaid provided dental services for children.	Continue to Coordinate the Oral Health Task Force Meetings.	Oral Health Task Force continued to meet on a every other month schedule during 2014.
	Update lists of providers that accept new Medicaid children patients and to provide those lists to SCHC, PH, and other agencies assisting with placement of clients	A list is continued to be compiled and updated, however, due to its frequent changes, it has been determined that this list will not be distributed to other agencies. If agencies would like assistance with securing a dental provider for their children who accepts Medicaid they are simply being directed to contact the I-Smile coordinator. The new I-Smile Coordinator began outreach efforts during the fall of 2014, to area dental providers on the importance of accepting Medicaid covered patients.
	Investigate and identify licensing and liability issues that would prevent dentists from staffing mini-Mission Of Mercy type events throughout the year for Medicaid children at their offices or off-site locations.	Dentist continued to provide their own "mini-mission of mercy's" at their locations randomly throughout the year, sometimes on Saturdays, so this has not been looked into any further.

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GOAL	Strategies	Progress on Strategies
Education of elected leaders regarding the impact of economic deprivation on the health and well-being of area residents.	Develop standard criteria for evaluation of potential employers to assure their positions created will be of a "livable" wage level. This will require development of a definition of "livable" wage.	No Action this reporting period
	Support high school graduation requirements that includes the successful completion of a course in personal finance.	No Action this reporting period
	Work to assure reciprocity in the tri-state area for post-secondary enrollment option credits between NECC, WITCC and Indian Community College.	No Action this reporting period
	Education of elected leaders on the impact that economic deprivation has on residents and coordinating response efforts to improve the standing of residents.	No Action this reporting period
	Provide education on the economic impact of safety net services that are provided to area residents to support their well-being, including the elderly, fixed-income and homeless.	No Action this reporting period